

From: Monica Wilson <monica@findaccountingsoftware.com>
Sent: Monday, May 9, 2016 19:04
To: Louis Botes
Subject: This Afternoon's Fresh Leads (4)

THIS AFTERNOON'S FRESH LEADS

Hello, Louis! We have four leads for your review this afternoon. **They will be matched at 5pm ET.** Click the links below to read the full profile, including detailed interview notes.

Lead #302050 [VIEW FULL PROFILE →](#)

This morning, Brent Laskowski spoke with an accounting firm in New York who needs robust financial management including: cash management, fixed assets, invoicing, budgeting, GL, AP, and AR capabilities.

“This is an accounting and financial services company that has outgrown QuickBooks for their needs, so they are searching for a new financial management software solution to utilize, and our contact plans to present systems to upper management within a week so this could potentially be a quick sale, and they want to review systems ASAP. They have...” [\(MORE\)](#)

Lead #301771 [VIEW FULL PROFILE →](#)

This morning, Russ Davidson spoke with a general contractor in California who needs project tracking, purchase order, and fixed assets modules.

“This is a company that handles concrete construction. Some of the primary jobs they handle can be building a parking structure. They will bid on their own jobs and will sometimes hire out subcontractors for various niches they are not able to fill internally (such as steel workers while building a parking structure). This contact is the COO if the...” [\(MORE\)](#)

Lead #301932 [VIEW FULL PROFILE →](#)

This morning, Brent Laskowski spoke with a heating, A/C and ventilation services company in Georgia who needs accounting, invoicing, and estimating capability.

“This is an expanding HVAC services operation (warranty work and installation jobs) that only uses Excel to manage daily operations and backend financials, which has become time-consuming and cumbersome, so they want to implement a new software solution. They have reviewed Wintac and used QuickBooks in the past, therefore these products have been...” [\(MORE\)](#)

Lead #301674  [VIEW FULL PROFILE →](#)

This morning, Russ Davidson spoke with a cattle farm in Pennsylvania who needs accounting functionality.

“This is a cattle farm that primary raises the cattle to be sold for beef. This contact is the co-owner of the business who desires an accounting solution to meet his basic needs of tracking income and expenses. This will include a need for AP, AR, and GL modules. They would have a preference for an agriculture focused solution, but it is by no...” [\(MORE\)](#)



I'm here to help! My name is Monica Wilson, and I am your account representative. If you have any questions about a lead or service membership, just let me know. I'd be happy to provide assistance and help get you connected with new prospects.

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